



healthcapita

# WELLNESS AT WORK

# healthcapita

## THE ONE STOP PLATFORM FOR COMPLETE HEALTH & WELLNESS NEEDS FOR CORPORATES

Healthcapita was conceived with an intent to provide a holistic health and wellness solution in partnership with the growing organizations in the country.

As the first cloud based innovative health and wellness technology enabler, Healthcapita addresses the all round health and wellness solution of corporates and individuals.

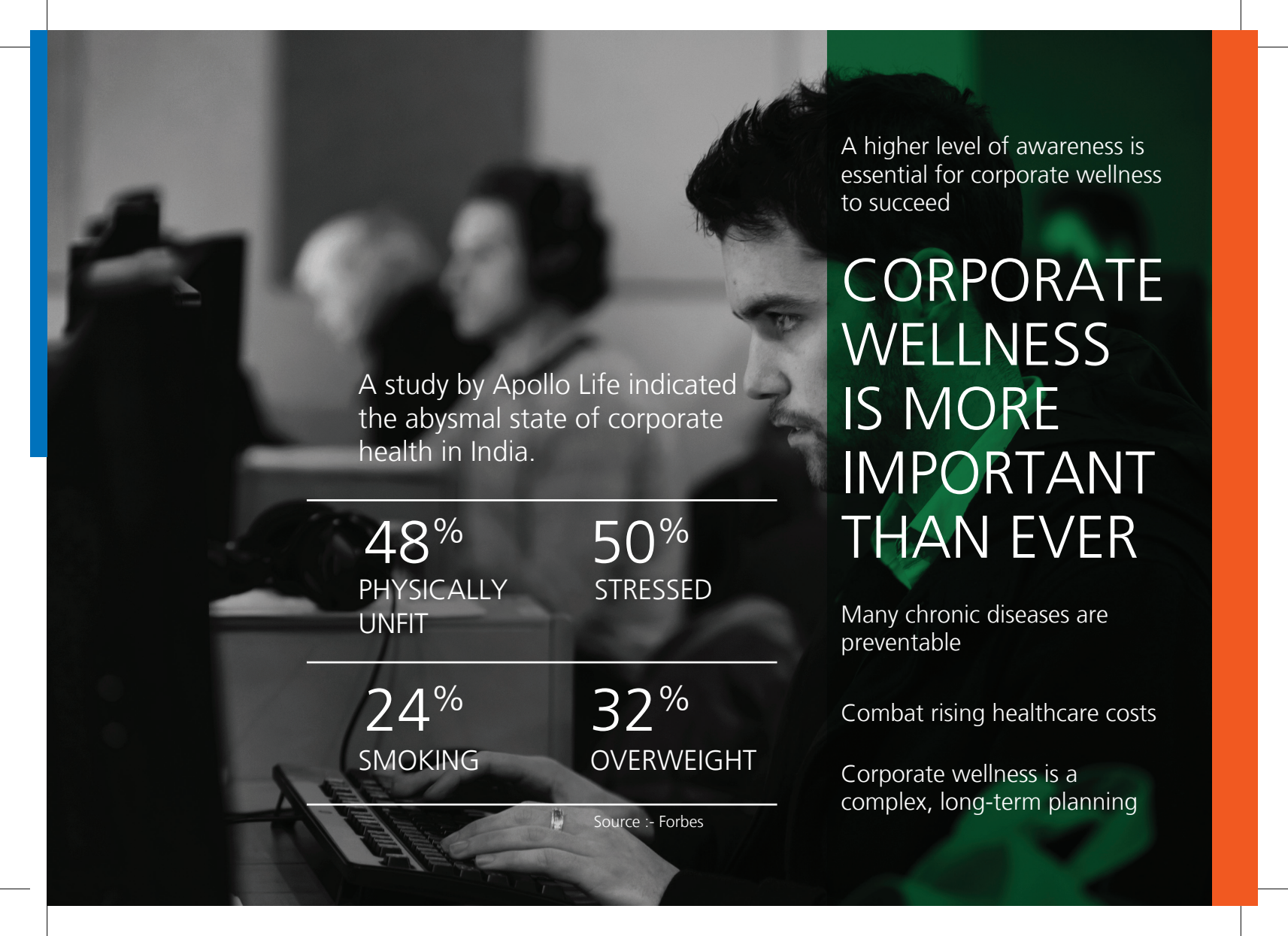
Healthcapita brings all healthcare providers and healthcare seekers on a single seamless platform and provides ease of healthcare access and preventive measures to enhance the physical and mental wellness of its users.

Healthcapita is designed after thorough research in wellness and healthcare needs of people and is made for the user to take

preventive control of their health and wellness, thus reducing healthcare costs and valuable time during medical emergencies.

Healthcapita is backed by experienced and leading healthcare professionals from different verticals and skilled technocrats to provide round the clock reliable wellness solution for its users.

The logo for Healthcapita features the word "health" in a blue, lowercase, sans-serif font. To its right is a stylized orange icon of a person with arms raised, resembling a flame or a person in motion. This icon is followed by the word "capita" in the same blue, lowercase, sans-serif font.



A study by Apollo Life indicated the abysmal state of corporate health in India.

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48%

PHYSICALLY  
UNFIT

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50%

STRESSED

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24%

SMOKING

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32%

OVERWEIGHT

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Source :- Forbes

A higher level of awareness is essential for corporate wellness to succeed

# CORPORATE WELLNESS IS MORE IMPORTANT THAN EVER

Many chronic diseases are preventable

Combat rising healthcare costs

Corporate wellness is a complex, long-term planning





# NEED FOR CORPORATE WELLNESS

## RECENT SURVEY FINDINGS



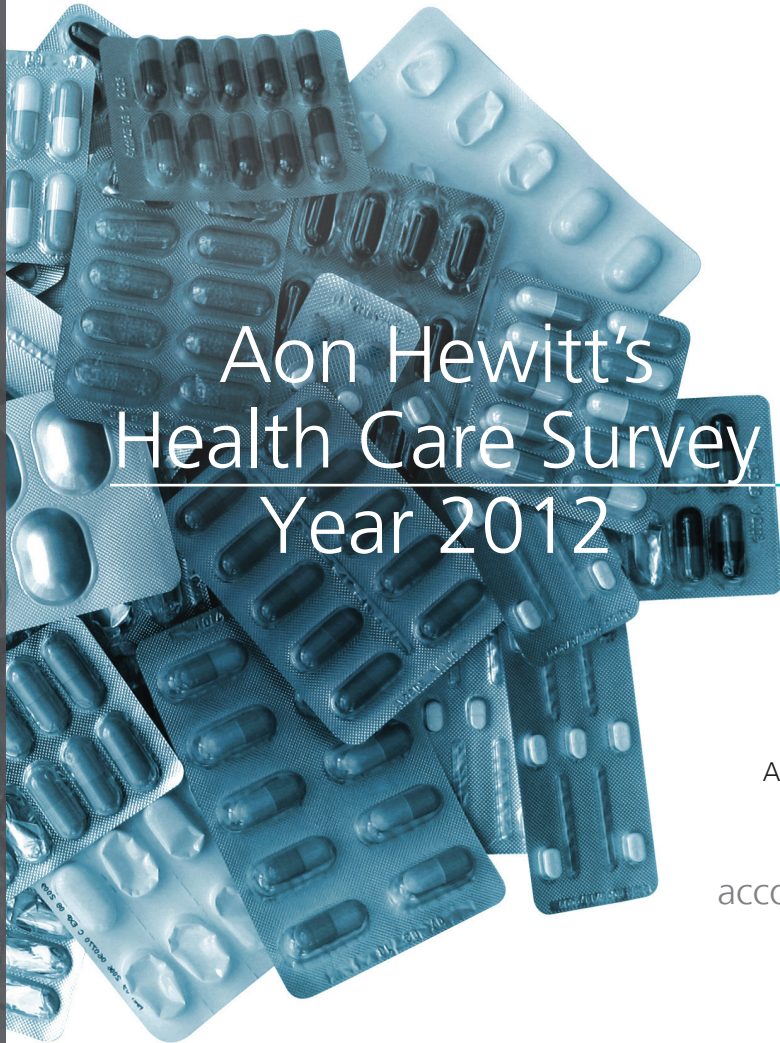
Cardiovascular disease is the principal cause of death in the ME, constituting 28 % of total deaths.

Obesity is a growing health concern with health officials stating that obesity is one of the leading causes of preventable deaths in the ME. According to Forbes, the UAE ranks 1 on a 2007 list of fattest countries with 68.3% of its citizens with an unhealthy weight.

One out of every four citizens of the UAE has diabetes, at a rate of roughly 20% for residents, 25% for Emiratis.

42% of private sector employees shown to suffer from lifestyle diseases (HBR Study)

Number of people with hypertension is expected to see a quantum leap from an estimated 118.2 million in 2000 to 213.5 million in 2025



# Aon Hewitt's Health Care Survey Year 2012

Poor Diet | Physical Inactivity | Insufficient Sleep  
Lack Of Health Screening | Smoking | Alcohol  
Poor Stress Management | Poor Standard Of Care

8 risks &  
behaviours

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drive 15  
chronic conditions

Diabetes | Coronary Artery Disease | Hypertension  
Obesity | Back Pain | Cancer | Asthma | Arthritis  
Allergies | Sinusitis | Depression | Congestive Heart Failure  
Lung Disease | Kidney Disease | High Cholesterol

accounting for 80% of total costs for all chronic  
illnesses worldwide

Comprehensive Health Audit

Advanced Analytics / Health Audits

Second Opinion On-line Consultation

Single Network of all Providers

Health Risk Assessment

Digitization of Health Records

Health Advantage Card

Blogs / Discussion Forums

Virtual Access to Health & Wellness Information

Online Health Calculators

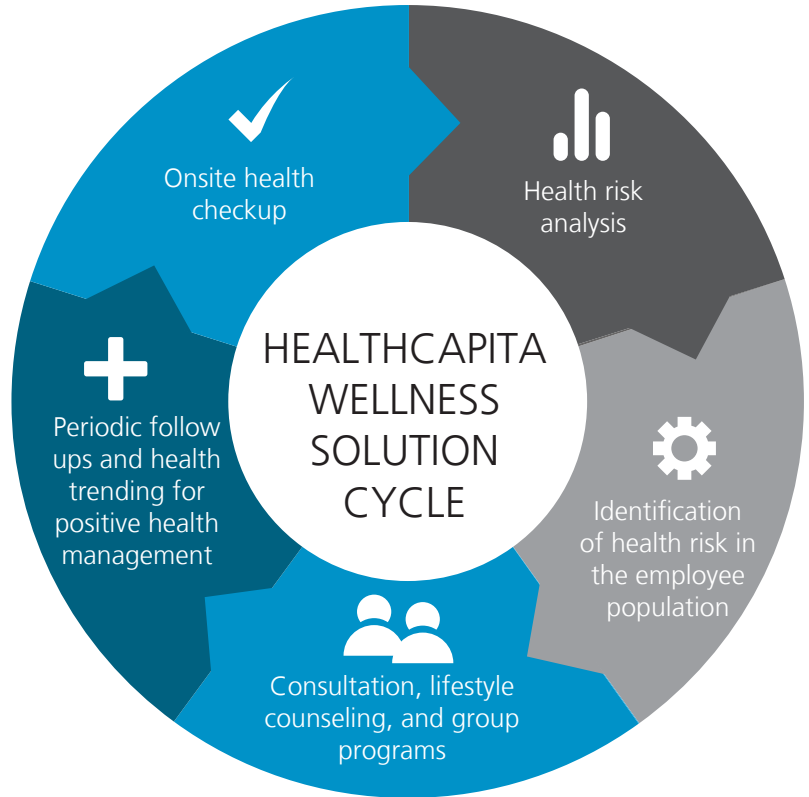
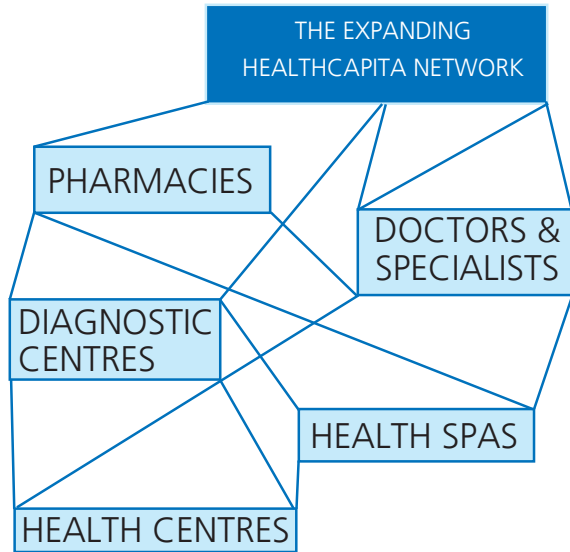
Health Information Directory

Online Scheduler/ Prescription Compliance

healthcapita  
SOLUTIONS


healthcapita





Healthcapita Membership Plans





[www.healthcapita.me](http://www.healthcapita.me)

# CORPORATE BENEFITS

INCREASE IN PRODUCTIVITY  
SATISFIED & MOTIVATED EMPLOYEES  
CORPORATE IMAGE & GOOD WILL  
REDUCTION IN HEALTHCARE COSTS  
BE MORE SOCIALLY RESPONSIBLE  
BETTER EMPLOYEE RECRUITMENT & RETENTION

**Wellness Zone WLL**

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